



# One Jacket Campaign

Warming the Lives of Children in Need

## Did You Know?

1 in every 5 children in the US are living in poverty. Their families cannot afford even the basic necessities.



## GOAL

Dignity U Wear is on a mission to provide new coats, gloves, scarves and hats to 1,500 school children for the upcoming winter months.

## WHAT IS THIS ABOUT?

We believe that all children deserve the comfort and security of having their basic needs met.

Especially with the cold winter approaching, these children need the appropriate winter gear that will give them the strength and the hope to overcome the challenges they face.

One Jacket provides more than just clothing... it provides the gift of a warmer tomorrow.

## THE NEED

Dignity U Wear is seeking donors to invest in this program and in the lives of children in need. Dignity will provide the clothing. This includes shipping, sorting, sizing and delivering the coats based on need.

## THE NUMBERS

**1,500**

students impacted

**\$25.00**

for a new winter jacket, gloves, scarf and hat

**\$37,500**

total clothing cost for each child to receive a brand new set of winter gear